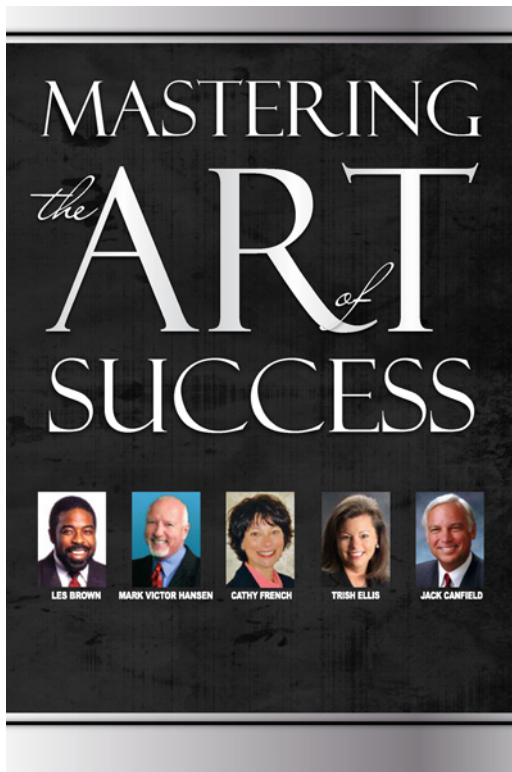


For IMMEDIATE Release

Trish Ellis and Cathy French join Les Brown, Jack Canfield, & Mark Victor Hansen in a new book,

MASTERING THE ART OF SUCCESS



SEVIERVILLE, TENNESSEE— Cathy French and Trish Ellis, keynote speakers and authors, have been selected from a nationwide search to be featured in *Mastering the Art of Success*; a highly successful book series from Tennessee-based Insight Publishing. The book features best-selling authors Les Brown (*The Power of Purpose*), Mark Victor Hansen (*Chicken Soup for the Soul*), and Jack Canfield (*Chicken Soup for the Soul, The Success Principle: How to Get From Where You Are to Where You Want to Be*). French, Ellis, Brown, Hansen, & Canfield, are joined by other well-known authors, health experts, and speakers, each offering time-tested strategies for success in frank and intimate interviews.

Cathy French has worked with organizations and individuals for over 30 years to help them identify and achieve their goals. She draws on her formal training and personal experiences to empower clients to understand where they are, visualize where they want to be and successfully transition to excellence. Cathy practiced law for 14 years before moving over to business operations and

negotiations. She is a skilled executive coach, mediator, and meeting facilitator who helps clients leverage their strengths to logically, systematically and profitably improve performance and achieve excellence.

Trish Ellis has worked in the field of education for over 20 years. She specializes in neuroeducation - or what we know about how our brains learn - to motivate change, to improve learning, and

ultimately to increase achievement. Trish's expertise in neuroeducation, motivation, and strengths-based intervention and her focus on the bottom line is a powerful foundation to help organizations and individuals create meaningful and lasting change. Trish has provided services for numerous public and private schools and has presented for the National Staff Development Council, National Middle School Association, International Dyslexia Association, International Reading Association, Association of Independent Maryland and DC Schools, and Houghton Mifflin/Holt-McDougal.

Cathy French and Trish Ellis have combined their 50 years of experience in corporate training, creating change, motivating, coaching, and neuroeducation to create Ellis & French, LLC. Ellis & French specializes in training and retaining Millennials, improving employee performance and managing conflict. Their work is based on effective motivation, identifying and applying strengths, and engaging a growth mindset.

For more information on Trish Ellis and Cathy French and to order your copy of *Mastering the Art of Success*, contact:

Ellis & French, LLC
change@ellisfrench.com
www.ellisfrench.com
phone 480.636.1363